



## Year-End Goal

The 2009/10 Season was a season of amazing success and accomplishment. Under Edwin Outwater's vision, the orchestra continued to perform at the highest standard, and the KWS's innovation caught the attention of prominent national and international press.

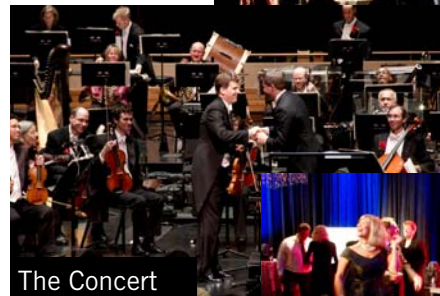
We also faced challenges. In the wake of a sustained economic downturn, we made changes to our programming on two concerts, and our musicians generously volunteered to give back 5% of their wages in the second half of the season. Through it all, our donors gave generously through both annual and special gifts to ensure that the KWS continues as a vibrant, core cultural organization for our Region and beyond.

For the year ended July 31, 2010, we raised \$1,265,710 from individuals, \$417,929 from companies, and \$132,487 from private foundations, surpassing our fundraising goal by over \$200,000. This is in addition to \$1.460 million we received in government grants and \$51,000 raised by the KWS Volunteer Committee. We want to thank all of the people, companies, private foundations, and government agencies for their generous support to help us end the 2009/10 season successfully. **THANK YOU!**



Open Dress Rehearsal January, 2010.

## The 2010 Elegance & Fire Gala with James Ehnes!



What an evening!

### The KWS 2010/11

Season was launched with an exquisite pre-concert dinner, a post-concert party and a fabulous concert featuring Grammy award winning Canadian violinist James Ehnes. The evening was a wonderful success thanks to our fabulous Gala Committee, staff and volunteers.

The Conrad Centre was converted into a glamorous setting of stunning floral displays and rich colors for our 140 dinner guests. Dinner was preceded by a spectacular concert by James Ehnes at the Centre In The Square, performing music by Verdi, Vivaldi and Kreisler. Then it was back to the Conrad Centre for live dancing to the sounds of Amplified Midlife Crisis and a live and silent auction. In total, the event raised nearly \$50,000 for the KWS. Thank you to all who joined us!

The Gala is the KWS' largest and most important fundraising event of the season, and funds raised through the event support the orchestra's core artistic and education programs. More Gala inside.



### Where's Edwin?

As you may have heard already, the KWS is proud to announce that we have extended Music Director Edwin Outwater's contract for an additional 5 years through 2015. The musicians staff, board and Edwin are thrilled to continue this partnership, and Edwin is looking forward to building on the success of the past three seasons.

Edwin has a very exciting and busy schedule! He has already conducted in Tokyo and was conducting for Stony Brook University's Stony Brook Symphony Orchestra in October. The rest of the year he will be making appearances in Portugal, Australia, El Paso, and will be conducting for the New World Symphony in Miami as well as the Chicago Civic Orchestra. This is, of course, in addition to his full season leading the Kitchener – Waterloo Symphony!

### Mabel Krug Award

Every year, the Kitchener-Waterloo Symphony recognizes a certain individual by awarding them the Mabel Krug Award. This award was made to honour Mabel Krug, founder of what is now the Volunteer Committee, in 1948. She was an extremely devoted volunteer, working for 18 years to bring a concert hall to Kitchener.

The Mabel Krug Award is awarded to an individual who has continuously provided service to the Kitchener – Waterloo Symphony Orchestra Association for many years with devotion and enthusiasm. Those who have won the award have consistently supported the orchestra through active work, energetic membership and leadership. KWS would not be where it is today without such volunteers.

We would like to congratulate Sue and Ed Moskal, the recipients of the 2010 Mabel Krug Award. They both have worked hard for many years to get the job done and have been enthusiastic and an inspiration for KW Symphony. Previous winners have been Willy Heffner (2009) and Michael Marshman (2008).



### There's Still Time to Make A Year-End Gift!

With just under 15 days till **December 31st**, there's still time to make your calendar year-end charitable contribution to KWS which help us send 126 musicians into area classrooms and bring over 10,000 students to the Centre In the Square as part of our Schools Concerts Program.

In addition to ticket sales each season the Kitchener-Waterloo Symphony must raise \$1.8 million in private funds each year. **The KWS relies on support from individuals, corporations and foundations to ensure the KWS remains the Region's premiere performing arts organization.**

**PLEASE PLAY YOUR PART TODAY!** Donating is easy and has its benefits. Please visit our website [kwsymphony.ca](http://kwsymphony.ca) or call 519.745.4711 x 275. Gifts received or post-marked prior to December 31, 2010 qualify for a 2010 tax receipt.

P.S. Why not consider making a donation in someone's name for a Holiday Gift! Whether it's a holiday or birthday, **giving a gift to charity in someone's name is an incredible and generous alternative.**

Charitable registration number: 12252 4713 RR0001



### Our musicians off-stage!

Talented cellist Nancy Wharton is in her 33rd season with KW Symphony. She studied the cello for three years at the Vancouver Academy of Music, then another three years at the Royal College of Music in London, England. Nancy is an integral part of the cello section and is constantly multitasking while rehearsing with the symphony.



In addition to being a full-time cellist with the KWS, Nancy is a Personnel Manager for the orchestra. She makes sure the right musicians are on stage at every concert, along with many other numerous tasks. As well as being great at her job, she has many other hobbies!

Not only does Nancy have a passion for the cello, but she also has a passion for pottery. She took art classes in high school but was only curious about pottery until she took it as a hobby six years ago! Nancy personalizes her office by lighting it up with various types of pottery around her office: vases, flower pots, bowls, mugs, etc.

Nancy is well respected by all her co workers and is a friend to many. She is always thoughtful, and her green thumb keeps the KWS administrative offices cheerfully dressed with plants, as gardening is another hobby of hers. Join us in congratulating and thanking Nancy for all that she does for the KWS!

### Our sincere thanks also goes to all who contributed to our Gala Auction:

- |  |                                  |                            |
|--|----------------------------------|----------------------------|
| Adrian and Christine Conrad                      | Belmont Flower Market            | Biba Boutique              |
| Blue Skies Yoga                                  | Breaking Bread Bed and Breakfast | The Cora Group             |
| The Conrad's                                     | Connie Deckert                   | Mitra and John Doherty     |
| Sophie Drouin                                    | Harbringer Gallery               | Household China & Gifts    |
| InterContinental Hotel                           | David James Photography          | Kid Kouture                |
| Knar Jewellery                                   | Lawson Photography               | Shirley Levene             |
| Paul Puncher                                     | Stratford Festival               | Toronto Symphony Orchestra |
| Steve Sitarski / Steve Hornett & Laura Robertson |                                  |                            |

### Edwin's Hidden Talents

Edwin was guest sous chef and host at two wonderful cooking events held at Household China & Gifts this November. Special thanks to Executive Chef Derek Hines and their incredible staff for making this a wonderful time.





**Design A Concert Group 2010**



What if Beethoven never wrote down his music? We would never have known the power of the Ninth Symphony!

**Help us plan today for our future**

**musicians and audiences.**

To make a planned gift by bequest, insurance, or other means, please contact KWS Development at 519.745.4711 x 279.

*KWS already in your estate plans? Please let us know so we can thank you!*

### **Contacting your Development Team!**

*Jana Gordon, Director of Development*  
jgordon@kwsymphony.on.ca or x 279

*Sarah McPherson, Development Manager*  
smcpherson@kwsymphony.on.ca or x 281

*Sandra Villaraga, Development Coordinator*  
svillaraga@kwsymphony.on.ca or x 275

### **Insight to Design a Concert**

My name is Alyssa Dupuis. I'm currently in grade 11 and have a strong passion for music. Last year, my guitar teacher suggested that I participate in the KWS's "Design a Concert" in the spring of 2010. I had no idea what to expect since I had never heard of the program before, but I decided to sign up.

Design a Concert was spear headed by Chris Sharpe, Associate Principal Cellist and the Director of Education and Community Programs. There were four groups that the students had to choose from to participate in: Marketing, Development, Artistic, and Production. The first session was as a group of all participants. We discussed possible themes for the concert, various pieces we could have performed, and how we would decorate the hall. Our theme was Multiculturalism. We managed to choose pieces from almost every continent, and we had great ideas for decorations!

I chose to be on the Production team along with a few other students, and I worked with Lee Weber, the Building Operations Manager. He showed how lighting and audio works as well as various other tasks that fall under "Production." We were even allowed to go up on the catwalk in the theatre at the Conrad Centre!

On the day of the concert, I was given the opportunity to run the audio for the concert, while Lee supervised and helped as needed. The concert ran smoothly and the entertainment was amazing!

I was interested in "Design a Concert" because I wanted to learn what goes on behind the scenes of a concert. The experience was unforgettable! Even though I was only in Production, I got a sense of everything that has to be done to put on a concert. I think if a student is interested in anything from marketing to music, she/he should definitely consider participating in "Design a Concert." It's an experience you wouldn't want to miss!